

PRINT MEDIA KIT

Real Estate magazine is a unique media platform that covers all current topics in real estate and related industries, as well as design and lifestyle, through its print and digital interactive magazine format, web portal and official social media accounts (FB, Instagram, LinkedIn). The magazine is available in separate editions in Serbian and in English.



Through our regular and special editions, we keep up with all the latest news and trends in the real estate business around the world and in our country. We share information from the real estate market and connect all companies and institutions from Serbia and the region involved in this massive business chain: investors, construction companies, architects, designers, furniture manufacturers, manufacturers and importers of construction materials, interior furnishing companies, banks and insurance companies, competent state institutions, brokerage and consulting companies, appraisers, real estate agencies, and business associations, all the way to the end user – buyer or tenant.

ADVERTISING PRICE LIST

POSITION	DIMENSIONS	PRICE / €
First Double Page Spread 2/1	420 x 280 mm + 5mm (430 x 290 mm)	2,500
Inner Double Page Spread 2/1	420 x 280 mm + 5mm (430 x 290 mm)	1,800
Last Cover Page K4	210 x 280 mm + 5mm (220 x 290 mm)	2,300
Second Inner Cover Page K2	210 x 280 mm + 5mm (220 x 290 mm)	2,100
Second Inner Cover Page K3	210 x 280 mm + 5mm (220 x 290 mm)	1,700
1/1 Full Page	210 x 280 mm + 5mm (220 x 290 mm)	1,200
1/2 Page	175 x 125 mm (H) • 85 x 245 mm (V)	800
1/3 Page	175 x 80 mm (H) • 60 x 245 mm (V)	500
1/4 Page	175 x 60 mm (H) • 45 x 245 mm (V)	350

Our ad solution raises the ad's price by 20%



PROMO TEXTS PRICE LIST

POSITION	SPECIFICATIONS	PRICE / €	
Promotional text, 1 page	2.500 characters with a photo	1,200	ded
Promotional text, 2 pages	5.000 characters with 2 photos	1,800	T included
Promotional text, 3 pages	500 characters with several photos	2,700	without VP
Promotional text, 4 pages	10.000 characters with several photos	3,500	are with
Cover page	Cover photo with a title	5,000	Prices a

Magazine inserts in one edition (Serbian or English) 1,000€ Magazine inserts in both editions (Serbian and English) 2,00€

TECHNICAL SPECIFICATIONS

Resolution: **300 DPI** · Color profile: **CMYK** Format: **JPG, TIFF, PSD, PDF, AI** or **EPS** All fonts must be converted into outlines.

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